

CHICAGO RUMFESTIVAL

SCHEDULE GUIDE

APRIL 22, 2023

1:15 pm - 2:00 pm

The spirit of the Caribbean, Jamaica leading the charge for a better future (VIP Seminar)

The spirit of the Caribbean, Jamaica leading the charge for a better future (VIP Seminar).

Speakers:

- Martha Miller – NRJ CEO
- Kimberly Williams – Master Blender Apprentice

Moderator:

- Adrienne Stoner

2:00 pm - 3:30 pm

The Trade “Industry” Session

Consists of a 1.5-hour program (2 – 3:30 pm) offering industry professionals the opportunity to: Network with the brand representative Taste premium rums Attend Trade Focus Seminars (RSVP only as space is limited. More details soon) Mingle with industry colleagues Note: Only For members of the trade.

2:00 pm - 7:00 pm

VIP Rum Experts Session

Consists of a 5-hour program (2 – 7:00 pm) offering the attendees the opportunity to: 2 Hour early admission Exclusive tasting cup presented by The NEAT Glass Taste premium rums Access to 2 VIP Seminars (RSVP only as space is limited).

2:15 pm - 3:00 pm

Dunderstruck, The Hampden Estate 8 Marks Collection. (VIP SEMINAR)

La Maison & Velier Presents: Dunderstruck, The Hampden Estate 8 Marks Collection. Kate will guide us through an in depth tasting of the marks of Hampden Estate ranging from OWH to DOK. This is the first ever preview of the new '8 Marks Collection' which will arrive in the US Market for early summer.

Speaker:

- Kate Perry

3:00 pm - 7:00 pm

VIP Enthusiastic Session

1 Hour early admission Exclusive tasting cup presented by The NEAT Glass Taste premium rums Access to 1 VIP Seminar (RSVP only as space is limited. More details soon) Attend Consumer seminars (RSVP only as space is limited. More details soon) Automatic subscription to TheRumLab Weekly Industry Newsletter Participate in The Rum Cocktail.

GUEST SPEAKERS



**OTTO
FLORES**



**ZAN
KONG**



**PITO
RODRÍGUEZ**



**ADRIENNE
STONER**



**KIOWA
BRYAN**



**MARTHA
MILLER**



**LIZ
RHOADES**



**AK
HADA**



**KATE
PERRY**



**KIMBERLY
WILLIAMS**



**MIRIAM
PACHECO**

3:15 pm - 4:00 pm

Why rum is capturing the attention of Whiskey Enthusiasts (VIP SEMINAR)

Once dismissed by many whisky connoisseurs, rum is now making serious inroads with the bourbon crowd. Which rums are drawing the attention of whisky lovers and why? And how might a rum-geek help bring their whiskey-drinking friends into the rum fold? In this panel, we'll get insights from the experts.

Speakers:

- Liz Rhoades
- A-K Hada

4:00 pm - 7:00 pm

Rum Aficionados GA Tasting Session

SESSION #4: Rum Aficionados General Admission Tasting Session consists of a 3-hour program (4 – 7:00 pm) offering the attendees the opportunity to: 3oz souvenir cup Taste premium rums Attend Consumer seminars (RSVP only).

4:15 pm - 5:00 pm

100% estate-grown rum

Today, many rum distilleries source their raw materials from other countries or other suppliers in their country. It's rare to see 100% estate-grown rum brands/companies. During these seminars, you will learn about and taste 100% Estate esquite rum.

Speakers:

- Zan Kong
- Miriam Pacheco
- Otto Flores

5:15 pm - 6:00 pm

The Holy Trinity and other Tropical Potions

There is so much more to rum cocktails than lime and sugar. Rum cocktails and spirit drinks have captivating stories, beliefs, and histories attached to the islands from which they come. In this seminar, we will dive into the history and ritual of rum drinks on various Caribbean islands.